



Reliable Mobile Application Developer Expert

PT. Kode Aplikasi Indonesia

nbs.co.id



Reliable Mobile Application Developer Expert

WE ARE NBS

Aspired to deliver satisfaction and business sustainability through successful products and services to our clients in a long-term honest relationship.

Founded in 2012, started with CV Nusantara Beta Studio and transformed into PT Kode Aplikasi Indonesia in 2017 and Joint venture in PT Dash Inovasi in 2020 for business diversification.

We are a team of diverse and dedicated creative software engineers & product experts.

Two sister companies in multiple business sectors.

Trusted by industry leaders, inventors, and innovators to deliver impact and sustainability in various business sectors for focal and global markets.

Why Choose Us?

Our purpose is simple: to EMPOWER and deliver GREATNESS!

Design
Thinking



Creative Mind

Endless creative mind to solve your business problems.

Product
Quality



Dedicated Team

There are Avengers inside that dedicatedly crafting your business solutions.

Industrial
Standard



Battle Tested

Successfully shipped hundreds of sustainable multiplatform digital products in various industries.

Reliable
Support



Focus on You

Human interaction, having honest communication, and long-term relationships are our secret recipes!

Secret Recipes

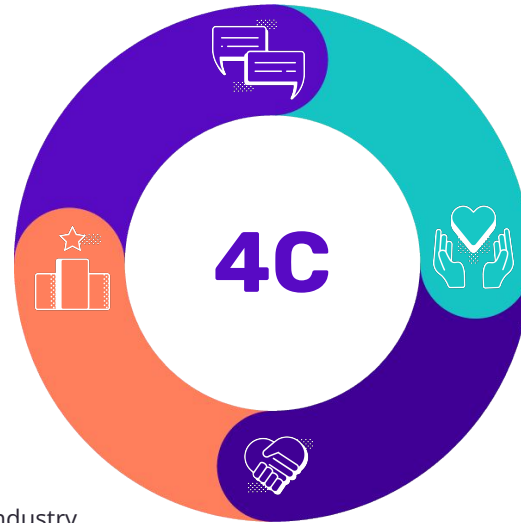
The secret recipes is what separate us from the rest!

Communication

Communication is very crucial. We always build a strong and healthy **honest** communication within our team and our partners.

Competitive

We are the best in our industry because we are **battle tested**. We have the latest industrial standard and best practices. We are adventurous, creative, and open-minded.



Care

We are very **passionate** and detail oriented. It's because we love what we do! And we love solving problems!

Collaboration

We are a team, not bunch of individual. We work together, **encourage** and support each other, and communicate regularly. We grow together as a team.

Our Achievement

11 years of experience and we are just getting started!

50M+

Accumulative downloads
from our partner's app

4.5+

Avg. ratings for published Apps in
Playstore & App Store

200+

Completed
Projects

90+

Happy
Clients

60%

Retention
Rate



Clients love
our Service!

3yrs

Average
partner
relationship

2

Sister
Companies

PT. Dash Inovasi Abadi
CV Nusantara Beta Studio

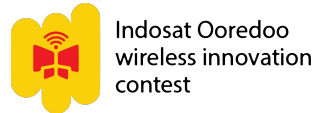
1

Goes
Global

Singapore

Global Recognition & Awards

We have been recognized by these industry leaders:



People Behind Us



Taufan Arfianto
Chief Executive Officer



Sidiq Permana
Chief Innovation Officer



Dimas Prasiyo B.
Chief Operation Officer



M. Saggaf Arsyad
Chief Technology Officer



Ghyiats Hanif I.
VP Mobile Technology

Our Diverse Range of Tech Solution



Product Design
& UI/UX



Build Apps



Modernize Apps



Tech Training and
Consulting

Our Expertise

We understand different projects have different needs, different complexity, architecture, and technology stacks. We are very flexible!

Mobile Apps Development



Java



Kotlin



Swift



Flutter



React Native

Project Management



Trello



Jira



Rocket Chat



ClickUp

Backend Development



Golang



PHP



Node.js



Java



Python



Net Core



AWS



GCP



Ali Cloud



Azure



On Premise

Our Expertise

We understand different projects have different needs, different complexity, architecture, and technology stacks. We are very flexible!

Web Development



Javascript



PHP



HTML5



CSS 3



Angular



React JS

Pipeline



Bitrise



Jenkins



FastLane



CodeMagic

UI/UX



Figma



Sketch



Miro



Zeplin



Maze.Design

Security



Cloudflare



Owasp



MSTG



Guardrails



Sonarcloud

How We Work



Discover

Walk you through the objectives, process, & help define the requirements & specs.



Define

Analyze, ideate and develop a prototype based on the requirements & specs.



Development

Start the coding and crafting the solution. We design a solid architecture and security.



Testing

Perform regular code freeze and testing in sprint to deliver high-quality code and the best standard.

How We Work



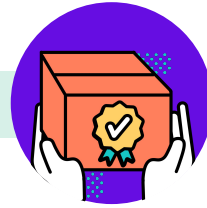
Polishing

Polishing and finishing touch for greatness!



Launch!

Go Live! We are always standing by ready on call when the product is launched.



Handover

Assist you with product development training and hand over session.



Ongoing Support

Always on your side. We continuously do technical support and maintenance.

Our Clients

Top-notch Industry and Technology Leaders Trust to Our Services



Our Clients



Our Clients



ULTRA VOUCHER



AstraDigital



TOKENOMY

moda



Moladin



SYNERGISE

and many more

Our Successful Story



Indi
Home TV



TBig
mobile



PLN



BPJS
Ketenagakerjaan



DAIHATSU



HCIS



2013 - Present

PT Telkom Indonesia (Persero) Tbk (Telkom) is a state-owned company (BUMN) engaged in information and communication technology (ICT) services and telecommunications networks in Indonesia. **NBS** was trusted to empower directly in the engineering of

IndihomeTV Apps, both for the Mobile Apps and Android TV Application, and also improving the quality of engineering culture and framework. This partnership has been continuously making an impact together since 2013.



UseTVGO LIVE TV and Video on Demand Mobile App & Android TV

5M+

Downloads

300K

Monthly active users

SOLUTIONS

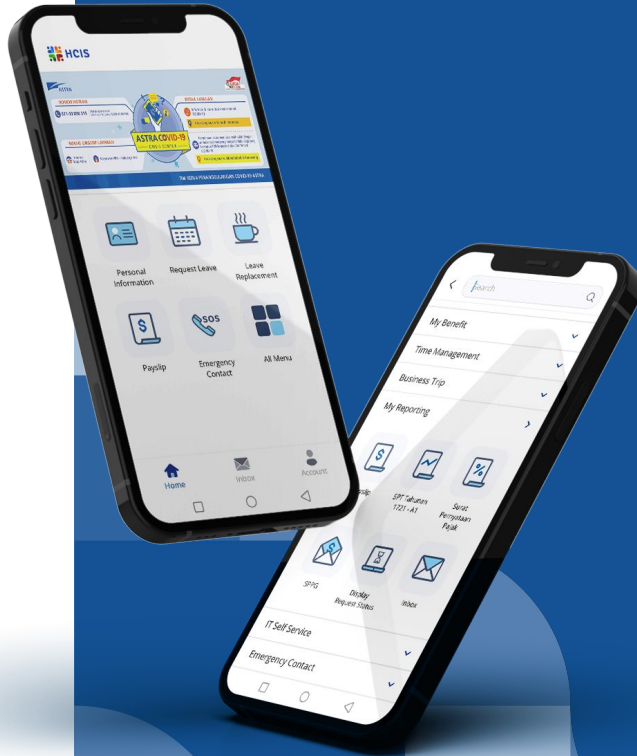
- Development of Native IOS & Android App
- Development Android TV App
- Assisting in Product Analytics
- Assisting in Product Scalability
- Development of Widevine enabled DRM implementation
- Development of Multiple Ad Sources Implementations
- Development of Custom Player Supports
- Development of Engineering Builder and Framework
- Development of Engineering Training and Coaching



2020 - Present

PT Astra International is a general trading company in Indonesia that has grown its business into seven business segments. **NBS** Empower Astra International development team with an Engineering builder

framework to fit with the long-term plan and sustainability of product development. This framework will later be used as a reference and standard in the future development of Astra's application development projects.



Engineering Builder, HCIS Mobile Application and Operation Mobile Applications

#1

HR Application in
Astra International

10+

of HR services

SOLUTIONS

- Development of Native iOS & Android App
- Maintenance of the Entire Platform Technology
- Assessment Assisting the Platform Operations
- Engineering Training and Workshop
- Development of Engineering Builder and Framework
- New Features Development



2020 - Present

As a state institution that engages in social security, **JMO** seeks to provide protection for workers to overcome certain socio-economic risks due to professional employment relationships.

In an effort to improve its services, **NBS** was trusted as the engineering partner to redesign and revamp the official mobile applications of **BPJS Ketenagakerjaan** with better experience, stability, completeness, and reliability.



BPJS Ketenagakerjaan Mobile App and Engineering Builder

30M+ 300K 4M

Downloads

Daily active users

Monthly
active users

SOLUTIONS

- Development Complete New Version of Android and iOS
- Liveness module development
- Engineering framework and standard
- Product Pipeline Development Management
- Engineering Training and Workshop



2020 - Present

Tower Bersama Group is one of the two leading independent tower companies in Indonesia. Its principal business is leasing space for antennas and other equipment for wireless signal transmission at tower sites under long-term lease agreements.

NBS is trusted to empower the development operation of the internal platform, **TBIG Mobile** by maintaining the entire application platform, evaluating the application performance and sustainability, engineering training, and also improving the application functionalities to align with the dynamic of business objectives.



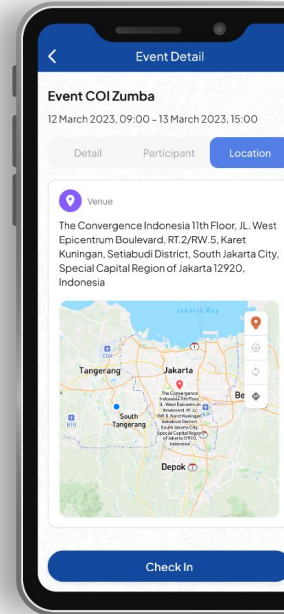
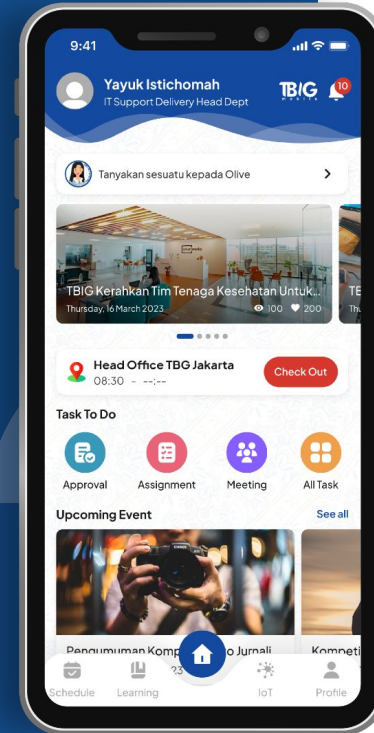
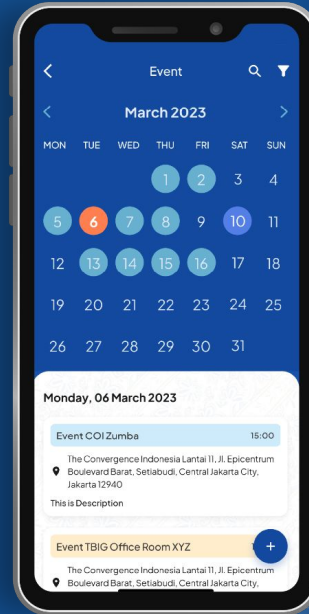
TBiG Mobile Platform Development Operation

10K

Monthly active users

SOLUTIONS

- End to end platform maintenance
- Application stability, quality, and performance review
- Functionality improvement and development
- Engineering training and workshop





2014 - Present

PT Perusahaan Listrik Negara (Persero) is an Indonesian government-owned corporation that enables electricity distribution in Indonesia and generates the majority of the country's electrical power, producing 176.4 TWh in 2015 nationwide. **NBS** is trusted to empower the corporate university ecosystem through

various technology development such as mobile learning for the **PLN** ecosystem and provides module training for the **PLN** team, integrated the Zoom webinar system into the PLN ecosystem which is used by its 4000 employees in conducting webinars and integrated digital assessment center system.



PLN Digital Learning, PLN Digital Assessment Center, BUMN e-Procurement Academy PLN AMIO Innovation

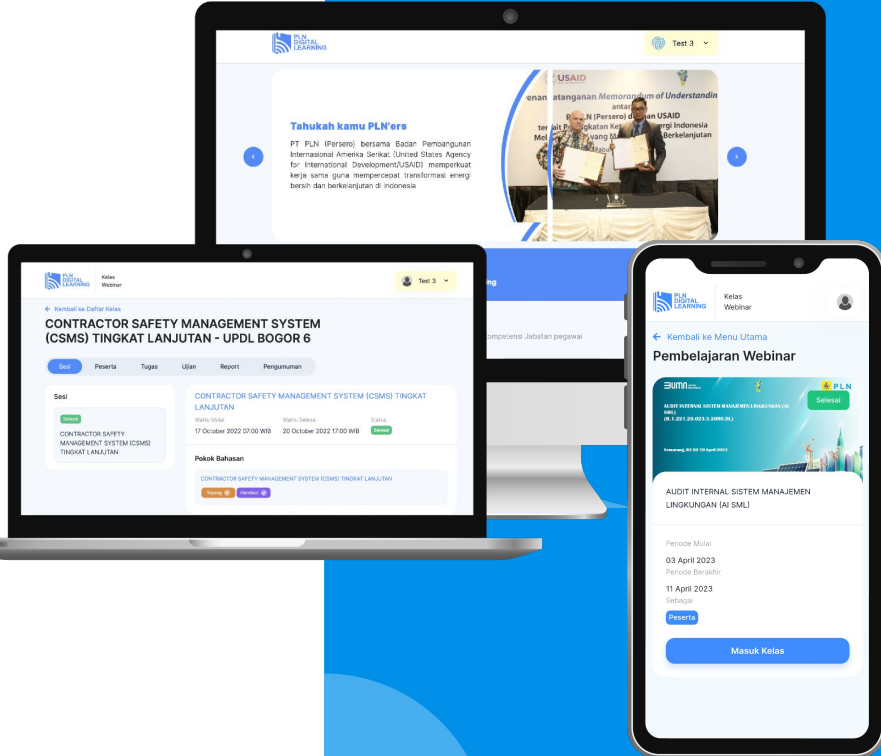
7 42K

Variant
Digital Learning

Users

SOLUTIONS

- Product Discovery & Design UI/UX
- Product Pipeline Development Management
- Deployment Operations System
- Platform Maintenance
- Single Sign On (SSO) Development
- Digital Assessment Center Development
- Web DMS Development
- Webinar online Streaming With Zoom Integration
- Machine Learning Assessment Platform





2022 - 2023

Daihatsu is Indonesian favorites city car brand managed and distributed by PT Astra Daihatsu Motor (ADM) as an automotive company with the largest production capacity and has the first and most comprehensive Research and Development Center facility in Indonesia.

NBS is trusted to empower the development DaihatsuKu Android Application, the app is connecting the relationship between the Daihatsu to every consumers across nation in providing high quality after service, purchasing and engagements.

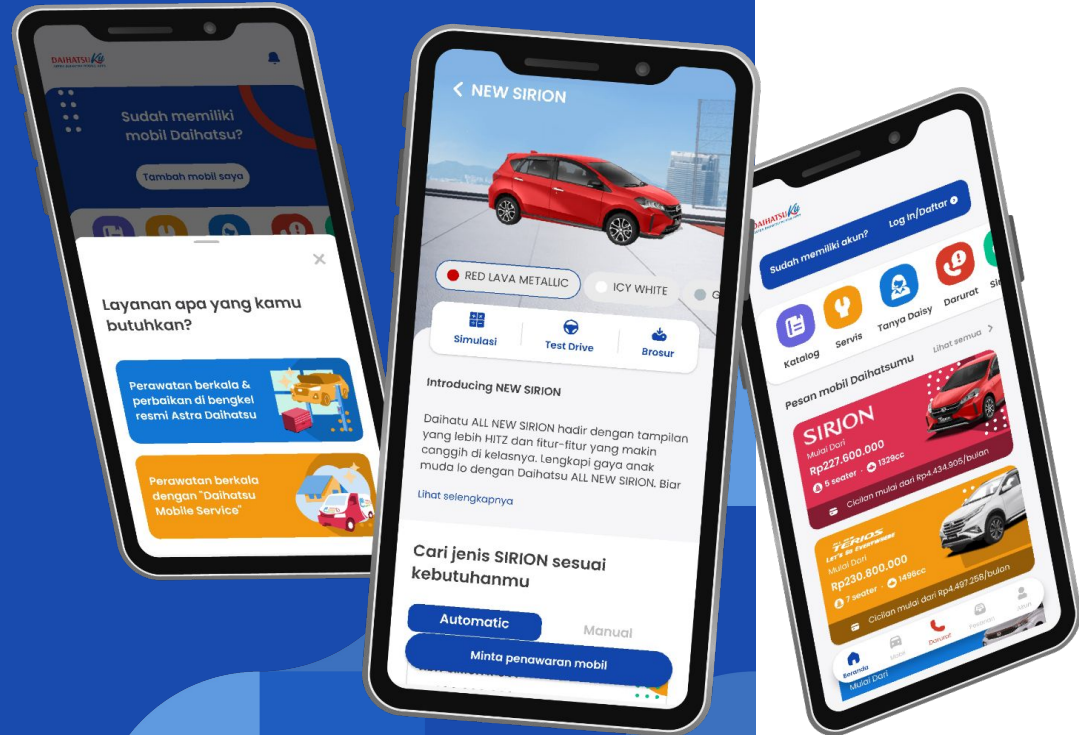
ASTRA DAIHATSU KU

15K

Monthly active users

SOLUTIONS

- Native Android Application Development
- Integration to the internal service
- Integration to the API
- Hands on engineering handover



Clients Trust Us

Our clients are like family and they recognize how NBS is very unique and changing their perceptions when it comes to software and product development and delivery.

“ Having a partner with the same vision is the first step that will make the next execution easier. With excellent service from NBS, the development will be easier, more targeted, and right on target. Highly recommended partner. ”



Rizkiyanto

*OTT Product Planning &
Development Manager
PT Telekomunikasi Indonesia*



“ Excellent service. Very professional and have great technical skills and knowledge. NBS have met our expectations! ”



Yusa Febrian

*Application Manager
PT Acer Indonesia*



Erick Fernandus

*Project Manager
PT Astra International*



Clients Trust Us

Our clients are like family and they recognize how NBS is very unique and changing their perceptions when it comes to software and product development and delivery.

“ NBS team are very professional and always put the client satisfaction first. It's not easy to find great software development contractor”



Romin Adi Santoso
Head Of Engineering
OVO

OVO

“ During the project, NBS team has provided us with a strongly capable technical team that help us achieve our objective. Thank You NBS team”



Giovanni Sakti Nugraha
Head Of Payment Infrastructure
GOTO

goto

“NBS really helps GOTOKO in scaling into what GOTOKO right now. We got the experience on co-developing features with the team that understand well on what they're doing and understand what's best fit solution to be implemented while they're also very open to be challenged. I will not hesitate to recommend NBS to all of you who read this testimony”



Yoga Widodo
Head Of Product
Gotoko

gotoko

Clients Trust Us

Our clients are like family and they recognize how NBS is very unique and changing their perceptions when it comes to software and product development and delivery.

"I've been working with NBS to build the initial system for KLAR. The level of professionalism and expertise of the NBS team is commendable. They took the time to listen to my requirements, preferences, and provided desirable solutions. Their team is friendly, approachable, and always willing to go the extra mile to ensure our satisfaction at KLAR. I highly recommend NBS to anyone in need of reliable and cutting-edge software solutions."



Panji Gautama

*Tech Advisor
KLAR Smile*



"Very fast to adapt and to understand the problems. NBS has a very strong sense of ownership of the project. Highly Recommended!"



Rafeequl Rahman

*Former CTO of Mekari &
Co-Founder Rumah Kisah*



"NBS has been proven working in professional and great collaboration along building our products. Every step is designed carefully and very detailed."



Ali Irawan

*Chief Technology Officer
Grosenia*



Flexible Pricing Model

We understand complexity in any aspects of running any business. We are here to make your work and life easier!

Managed Service Pricing

Dedicated end to end product engineering team,
Working at your pace,
Makes you focus on product and business .



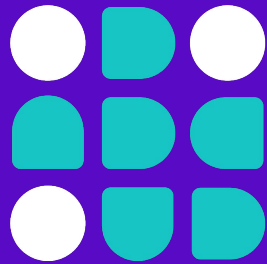
Fixed-Cost Pricing

It's a fixed price bid to complete an entire project.

Highly Recommended!

Retainer (Monthly) Based Pricing

On Demand,
Unlimited requests,
Unlimited revisions,
Dedicated Engineer.



nbs.

**Deliver a Lasting Successful
Business Impact!**

Nusantara Beta Studio

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